

## PROTECTING YOUR INVESTMENT

Latter & Blum's services are all geared toward protecting your investment, increasing profitability and making your life easier. Our specialized staff gives the same attention to your investment that you would—yet we bring more expertise, more people and more resources to work for you. Property management is our specialty and we do it better than anyone in the Gulf South.

### *Advantages & Benefits:*

#### **Best professional team and 24/7 Accessibility**

Don't be burdened with day-to-day management details. Let the largest and most well-trained local professional team, with the most on-staff CERTIFIED PROPERTY MANAGERS (CPM®), handle the management & leasing of your property. Latter & Blum knows property management inside and out and we're on-call around the clock for you.

#### **Real-time accounting technology**

See how your property is performing financially any time of the day or night with web-based property management software offering clear and accurate, real-time reporting.

#### **Specialization**

Services are offered through three specialized divisions – Commercial, Residential and Multi-Family – to provide efficiency and the best possible results for your real estate investment.

#### **Risk Reduction**

We'll continually work to increase the value of your asset. Latter & Blum maintains a stringent method of managing your potential risk. We even offer security consulting to make recommendations on improving your property to minimize the risk of criminal activity and more.

#### **Sales power and Web presence**

For your residential property, the services and expertise of the entire Latter & Blum sales team – more than 1,100 agents throughout Louisiana & the Gulf South region – and Latter & Blum's top-ranking website, [www.latter-blum.com](http://www.latter-blum.com), will market your listing. The site receives over 100,000 views a month.



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